



MCCANNPARTNERS

Forward-thinking

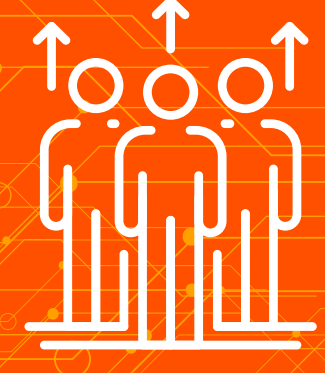
McCann Partners helps mortgage lender pivot from pandemic to housing boom

McCann Partners delivered a dynamic staffing solution to one of the nation's largest retail mortgage lenders, as employees shifted to remote work during the pandemic, and as the housing market exploded nationwide.

CLIENT BACKGROUND:



- **Founded in 2000**
- **\$37 billion volume**
- **700 offices across the U.S.**
- **8,000+ employees**



Business Challenge:

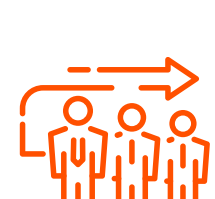
Get quality talent in quickly and do it with low risk. The client needed to adjust to the pandemic, recruiting and onboarding remote contract-to-hire employees quickly. As the housing market heated up nationwide, our client needed to hire 100 people a month to accommodate the growing demand.



Solution:

McCann Partners leveraged its infrastructure expertise, delivering talent to expand three teams, including new hire fulfillment specialists and help desk support staff. As the housing market exploded, McCann Partners delivered qualified talent quickly.

McCann Partners provided contract hiring staff in areas including:



New Hire Fulfillment:

Equipment setup, imaging, asset management, and machine upgrades



Level 1:

Help desk basic troubleshooting and support



Level 2:

Support for complex issues requiring specialized technical expertise

“I can't say enough good things about the McCann Partners team. We constantly ask them to supply us with additional headcount and they get it done every time. The candidates we receive are top-notch and properly vetted so we are not spending valuable time talking with people that won't fit. If you are in need of IT resources to keep your business running, look no further.”

—Director of Support Services

HIGHLIGHTS:



Time saved

Quick turnaround and time to fill

40 resources onboarded within **90** days of initial engagement

7 resources identified and onboarded within **2**-week timeframe

90% job applicants we screened were granted job interviews

61% candidates interviewed were hired



Industry expertise delivered

Deep infrastructure experience

- Our recruiters deliver quality candidates
- We operate in **13 states** with expansion on the horizon



Above and beyond service

Dedicated account rep team

- We can manage onboarding and onboarding communications
- We ease administrative burdens, managing interview scheduling with hiring teams
- We incorporate feedback to streamline the hiring process and ensure client satisfaction

Connect with McCann Partners to Build Your IT Team

McCann Partners delivers IT recruitment with intention and integrity. We believe that meaningful connections make for better business.

A Chicago-based IT recruitment firm, we specialize in developing custom solutions through a collaborative process that reveals each client's unique needs and goals.



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